

LEEP Campaign

Welcome!

The Lighting Energy Efficiency in Parking (LEEP) Campaign is proud to have you as a participant and is excited by your decision “to take the LEEP” by installing high-efficiency lighting technologies in your parking facilities.

State-of-the-art lighting technology can provide rapid return on investments [by reducing energy use up to 70%](#), compared to typical practice. Some LEEP participants have realized significant reductions in lighting maintenance costs, in part because of the longevity of the new technologies. At LEEP, we are committed to helping you implement these solutions and realize savings at your facilities.

Upon completion of the LEEP participant registration process, we encourage you to take advantage of the free resources that the Campaign has to offer. Numerous resources are available to you, including DOE-developed lighting specifications for [parking garages, parking lots and wall packs](#), information about [financial assistance and tools](#), [webinars](#), and 30 [case studies](#) that illustrate savings from various lighting and lighting control technologies.

This packet contains informational material to assist in familiarizing you with the Campaign as well as a summary of the recognition opportunities available to participants. If your facility retrofit or new construction project has not been completed, we ask that you please report all project information as soon as it becomes available so that you have the opportunity to receive a [recognition award](#) from the LEEP Campaign Organizers. These awards will be conferred at the Building Owner and Managers Association International *2015 Every Building Conference and Expo*, which will be held June 28–30, 2015, in Los Angeles.

The U.S. Department of Energy’s [Pacific Northwest National Laboratory](#) is providing limited lighting technical assistance to Campaign participants. If you are interested in technical assistance or have questions about the Campaign, please contact the LEEP team at leepawards@pnnl.gov.

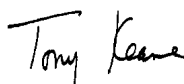
We look forward to working with you.



Karen W. Penafiel, CAE
Vice President, Advocacy,
Codes & Standards
BOMA International



Paul Wessel,
Executive Director
Green Parking Council



Tony Keane, CAE
President and CEO
International Facility
Management Association



Rachel Yoka
Vice President of Program
Development
International Parking Institute



Kristen Taddonio,
Manager, Better
Buildings Alliance
Department of Energy



Participation Agreement

The Lighting Energy Efficiency in Parking Campaign is committed to a goal to achieve 500 million square feet of high-efficiency parking structure or lot space planned or in place by March 1, 2015. By employing high-efficiency lighting, facility owners and operators are realizing both energy and cost savings. Campaign Participants are property owners and operators who agree to evaluate one or a portfolio of their existing parking lots and/or garages to identify where high-efficiency lighting would prove feasible and cost-effective. *No formal commitment is required other than completing the online registration form that you just completed.*

The Participant Agrees to:

- **Evaluate**
 - Research the business case for high-efficiency exterior lighting.

- **Commit**
 - Commit to evaluate the opportunity and consider building or retrofitting at least one parking lot or structure with high-efficiency lighting technologies.

- **Report**
 - Report expected and actual energy savings, and share feedback to the LEEP Campaign about the experience.
 - Deadline to report savings is March 1, 2015.

The LEEP Campaign Agrees to:

- **Assist**
 - Provide resources such as case studies and project lighting calculators.

- **Connect**
 - Provide Participants with DOE technical assistance, Better Building Alliance specifications and tools and case studies.

- **Share and Recognize Energy Savings**
 - LEEP Campaign Organizers will award recognition to Participants in up to 12 categories in the two separate segments of commercial/municipal and federal.
 - Awards will be announced in June 2015.

LEEP welcomes your participation in the campaign and is dedicated to helping you take advantage of high-efficiency lighting.

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Want your project featured on the LEEP Campaign website?

The LEEP Campaign is dedicated to showcasing significant energy savings in lighting retrofit and new construction projects as we move closer to our goal of 500 million square feet of planned or installed parking lot and structure space that incorporates energy-saving lighting technologies.

We welcome all campaign Participants to submit their experiences with energy-efficient lighting for inclusion on the [LEEP Campaign website](#).



Project Site Specifics:

- Total number of parking lots and/or structures in your portfolio
- Total number of parking lots and/or structures included in the project
- Total number of parking spaces included in the project
- Total project area (square feet)
- Addresses of parking site(s) that have been upgraded (Identify site as lot or structure)

Lighting Technology before Retrofit:

- Lighting technology installed before the retrofit
- Wattage per lighting fixture (watts)
- Total number of lighting fixtures
- Typical operating hours
- How fixtures were operated (time clock, photocell, occupancy sensors)

Energy-Efficient Lighting Technology:

- Lighting equipment type
- Wattage per lighting fixture (watts)
- Total number of lighting fixtures
- Typical operating hours
- How fixtures are operated (time clock, photocell, occupancy sensors)
- Reduction in energy consumption (kWh, % of energy saved)
- Estimated length of payback (years)

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LEEP Campaign: Awards and Recognitions

The LEEP Campaign will confer recognition and awards to LEEP Participants for exemplary energy efficient lighting design and upgrades at the Building Owner and Managers Association International 2015 Every Building Conference and Expo, which will be held June 28–30, 2015, in Los Angeles.. Parking lot and garage owners and managers who wish to be considered for an award should submit the required information no later than March 1, 2015 to LEEPawards@pnnl.gov. As shown below, there are 12 award categories and Participants are eligible to win up to 4 awards. Awards will be conferred in the separate market categories of commercial/municipal and federal, so one award could have two winners, one for a commercial and another for a federal entity.

Recognition may be awarded in the following categories:

1. Highest **absolute** annual savings in a retrofit at a single **parking area**
2. Highest **absolute** annual savings in a retrofit at a single **parking structure**
3. Highest **percentage** savings in a retrofit at a single **parking area**
4. Highest **percentage** savings in a retrofit at a single **parking structure**
5. Highest **absolute** annual savings in a single **parking area** (new construction)
6. Highest **absolute** annual savings in a single **parking structure** (new construction)
7. Highest **percentage** savings in a single **parking area** (new construction)
8. Highest **percentage** savings in a single **parking structure** (new construction)
9. Best use of lighting controls in a single facility
10. Largest **absolute** number of facilities upgraded
11. Largest **percentage** of facilities upgraded (must have a minimum of five facilities)
12. Largest portfolio-wide **annual** absolute energy savings

For more information on individual award categories and on the information required to submit an award entry, please visit:

<http://www.leepcampaign.org/awards-and-results.html>.

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